

INFORMATION ABOUT HOW WE USE COOKIES

What are cookies?

Cookies are small text files that are stored on your computer, phone or other web enabled device when you visit our website www.simplystride.co.uk (our site). They are not harmful and do not contain any confidential information such as your home address, date of birth or credit card details.

Cookies are an essential part of how our site works. Some of these cookies are required by our site to enable you to transact whilst other cookies enable us to give you an enhanced, personalised web experience.

By using our site, you also consent to the use of these cookies. Cookies are used on our site for the following reasons:

- to allow you to securely sign into your account so that you can use the account features such as order information and making payment.
- to record the areas of our site that you have visited and the time spent browsing, as well as the services you purchased. We use this information to help make our site more user friendly, develop our site design and to continuously improve the quality of the service we provide.
- to distribute visitors to our site evenly across platforms to ensure the content is served at the fastest possible speed.

We may also offer you the facility to share your experience on our site through social media sites such as Facebook and Twitter. By using these features, you are also consenting to allow cookies from these providers. More information about how these providers use cookies can be found at their websites.

Are cookies safe?

Yes. The information stored in cookies is safe and anonymous. They do not contain any information which could personally identify you and your account security is never compromised.

Can I turn off cookies?

We use cookies to ensure that we provide the best possible standard of service to our online customers. However, as part of our privacy and security policy, we require your consent to use them.

To withdraw your consent, or if you want to be notified each time a cookie is about to be used, you should amend the settings provided in your web browser to prevent us from storing cookies on your computer's hard drive. For information on how to disable cookies, please consult the "help" tab of your browser via the menu bar.

It must be noted that if you choose not to consent to the use of cookies, your experience of our site will be severely impaired and many integral aspects of the site, including, but not limited to, adding items to your shopping bag and accessing your account, will not work at all.

